TERMS AND CONDITIONS

BACKGROUND:

This website https://www.nextloopp.com ("Our Site") uses Cookies and similar technologies in order to distinguish you from other users. By using Cookies, We are able to provide you with a better experience and to improve Our Site by better understanding how you use it. Please read this Cookie Policy carefully and ensure that you understand it. Your acceptance of Our Cookie Policy is deemed to occur **[**if you continue using Our Site**] OR [**when you press the 'ok' button on Our Cookie pop-up**].** If you do not agree to Our Cookie Policy, please stop using Our Site immediately.

1. **Definitions and Interpretation**

    1.1 In this Cookie Policy, unless the context otherwise requires, the following expressions have the following meanings:

"Cookie"	means a small file placed on your computer or device by Our Site when you visit certain parts of Our Site and/or when you use certain features of Our Site;
"Cookie Law"	means the relevant parts of the Privacy and Electronic Communications (EC Directive) Regulations 2003 **[**and of EU Regulation 2016/679 General Data Protection Regulation ("GDPR")**]**;
"personal data"	means any and all data that relates to an identifiable person who can be directly or indirectly identified from that data, as defined by **[**the Data Protection Act 1998**] OR [**EU Regulation 2016/679 General Data Protection Regulation ("GDPR")**]**; and
"We/Us/Our"	means Nextek **[**, a limited company registered in England under company number 11365228.

2. **Information About Us**

    2.1 Our Site is **[**owned and**]** operated by NEXTLOOPP, a limited company registered in England under company number 11365228, whose registered address is Suite 5 66 Westbourne Terrace, London, England, W2 3UJ

    2.2 **[**Our Data Protection Officer is Jon Mitchell, and can be contacted by email at info@nextloopp.com, or by post at 1 Kensington Gore, London, SW7 2AR.**]**

3. **How Does Our Site Use Cookies?**

    3.1 Our Site may place and access certain first party Cookies on your computer or device. First party Cookies are those placed directly by Us and are used only by Us. We use Cookies to facilitate and improve your experience of Our Site and to provide and improve Our **[**products**] AND/OR [**services**]**. We have carefully chosen these Cookies and have taken steps to ensure that your privacy and personal data is protected and respected at all times.

    3.2 By using Our Site, you may also receive certain third party Cookies on your

computer or device. Third party Cookies are those placed by websites, services, and/or parties other than Us.. For more details, please refer to section 4 below.

3.3 All Cookies used by and on Our Site are used in accordance with current Cookie Law. We may use some or all of the following types of Cookie:

3.3.1 Strictly Necessary Cookies

A Cookie falls into this category if it is essential to the operation of Our Site, supporting functions such as logging in, your shopping basket, and payment transactions.

3.3.2 Analytics Cookies

It is important for Us to understand how you use Our Site, for example, how efficiently you are able to navigate around it, and what features you use. Analytics Cookies enable us to gather this information, helping Us to improve Our Site and your experience of it.

3.3.3 Functionality Cookies

Functionality Cookies enable Us to provide additional functions to you on Our Site such as personalisation and remembering your saved preferences. Some functionality Cookies may also be strictly necessary Cookies, but not all necessarily fall into that category.

3.3.4 Targeting Cookies

It is important for Us to know when and how often you visit Our Site, and which parts of it you have used (including which pages you have visited and which links you have visited). As with analytics Cookies, this information helps us to better understand you and, in turn, to make Our Site and advertising more relevant to your interests. **[**Some information gathered by targeting Cookies may also be shared with third parties.**]**

3.3.5 **[**Third Party Cookies

Third party Cookies are not placed by Us; instead, they are placed by third parties that provide services to Us and/or to you. Third party Cookies may be used by advertising services to serve up tailored advertising to you on Our Site, or by third parties providing analytics services to Us (these Cookies will work in the same way as analytics Cookies described above).**]**

3.3.6 Persistent Cookies

Any of the above types of Cookie may be a persistent Cookie. Persistent Cookies are those which remain on your computer or device for a predetermined period and are activated each time you visit Our Site.

3.3.7 Session Cookies

Any of the above types of Cookie may be a session Cookie. Session Cookies are temporary and only remain on your computer or device from the point at which you visit Our Site until you close your browser. Session Cookies are deleted when you close your browser.

3.4 Cookies on Our Site are not permanent and will expire as indicated in the table below.

3.5 For more details of the personal data that We collect and use, the measures

we have in place to protect personal data, your legal rights, and our legal obligations, please refer to our Privacy Policy.

3.6 For more specific details of the Cookies that We use, please refer to the table below.

4. What Cookies Does Our Site Use?

4.1 The following first party Cookies may be placed on your computer or device:

Name of Cookie	Purpose & Type
Wfvt_	Security Plugin for Wordpress
__utmt	This cookie is set by Google Analytics. According to their documentation it is used to throttle the request rate for the service- limiting the collection of data on high traffic sites. It expires after 10 minutes.
__utmb __utmc	The B and C cookies are brothers, working together to calculate how long a visit takes. __utmb takes a timestamp of the exact moment in time when a visitor enters a site, while __utmc takes a timestamp of the exact moment in time when a visitor leaves a site. __utmb expires at the end of the session. __utmc waits 30 minutes, and then it expires. You see, __utmc has no way of knowing when a user closes their browser or leaves a website, so it waits 30 minutes for another pageview to happen, and if it doesn't, it expires.
__utma	This cookie is what's called a "persistent" cookie, as in, it never expires (technically, it does expire…in the year 2038…but for the sake of explanation, let's pretend that it never expires, ever). This cookie keeps track of the number of times a visitor has been to the site pertaining to the cookie, when their first visit was, and when their last visit occurred. Google Analytics uses the information from this cookie to calculate things like Days and Visits to purchase.
__utmz	__utmz keeps track of where the visitor came from, what search engine you used, what link you clicked on, what keyword you used, and where they were in the world when you accessed a website. It expires in 15,768,000 seconds – or, in 6 months. This cookie is how Google Analytics knows to whom and to what source / medium / keyword to assign the credit for a Goal Conversion or an Ecommerce Transaction. __utmz also lets you edit its length with a simple customization to the Google Analytics Tracking code.
rc::a	This cookie is used to distinguish between hu mans and bots. This is beneficial for the website, in order to

	make valid reports on the use of their website.
rc::b	This cookie is used to distinguish between humans and bots.
rc::c	This cookie is used to distinguish between humans and bots.
GPS	Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third-party advertisers. Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.
IDE	Used by Google Double Click to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.
NID	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.
test_cookie	Used to check if the user's browser supports cookies.
VISITOR_INFO1_LIVE	Tries to estimate the users' band width on pages with integrated YouTube videos.
YSC	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.
yt-remote-cast-installed	Stores the user's video player preferences using embedded YouTube video.
yt-remote-connected-devices	Stores the user's video player preferences using embedded YouTube video.
yt-remote-device-id	Stores the user's video player preferences using embedded YouTube video.
yt-remote-fast-check-period	Stores the user's video player preferences using embedded YouTube video.
yt-remote-session-app	Stores the user's video player preferences using embedded YouTube video.
yt-remote-session-name	Stores the user's video player preferences using embedded YouTube video.

5. **Consent and Control**

5.1 Before Cookies are placed on your computer or device, you will be shown a pop-up requesting your consent to set those Cookies. By giving your consent to the placing of Cookies you are enabling Us to provide the best possible experience and service to you. You may, if you wish, deny consent to the placing of Cookies **[**unless those Cookies are strictly necessary**]**; however certain features of Our Site may not function fully or as intended.

5.2 In addition to the controls that We provide, you can choose to enable or

disable Cookies in your internet browser. Most internet browsers also enable you to choose whether you wish to disable all Cookies or only third party Cookies. By default, most internet browsers accept Cookies but this can be changed. For further details, please consult the help menu in your internet browser or the documentation that came with your device.

5.3 The links below provide instructions on how to control Cookies in all mainstream browsers:

5.3.1 Google Chrome: https://support.google.com/chrome/answer/95647?hl=en-GB

5.3.2 Microsoft Internet Explorer: https://support.microsoft.com/en-us/kb/278835

5.3.3 Microsoft Edge: https://support.microsoft.com/en-gb/products/microsoft-edge (Please note that there are no specific instructions at this time, but Microsoft support will be able to assist)

5.3.4 Safari (macOS): https://support.apple.com/kb/PH21411?viewlocale=en_GB&locale=en_GB

5.3.5 Safari (iOS): https://support.apple.com/en-gb/HT201265

5.3.6 Mozilla Firefox: https://support.mozilla.org/en-US/kb/enable-and-disable-Cookies-website-preferences

5.3.7 Android: https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DAndroid&hl=en (Please refer to your device's documentation for manufacturers' own browsers)

6. **Changes to this Cookie Policy**

6.1 We may alter this Cookie Policy at any time. Any such changes will become binding on you on your first use of Our Site after the changes have been made. You are therefore advised to check this page from time to time.

6.2 In the event of any conflict between the current version of this Cookie Policy and any previous version(s), the provisions current and in effect shall prevail unless it is expressly stated otherwise.

7. **Further Information**

7.1 If you would like to know more about how We use Cookies, please contact Us at info@nextloopp.com.

7.2 For more information about privacy, data protection and our terms and conditions, please visit the website or email us.